

# Ross Rowing Club

## Regatta Sponsorship 2019



Dear

Ross Rowing Club is one of the great success stories of the town, and the club successfully represents Ross-on-Wye in rowing events up and down the country throughout the year. Every year, during the August Bank Holiday weekend, the club hosts an immensely popular Regatta which attracts competitors and spectators from all over the country to race on the Wye. For example, in 2018, Ross Regatta attracted 510 competitive crews. To put this into perspective, Henley Royal Regatta attracted 567 which places us as the second largest Regatta in the country.

In 2017, BBC Wales filmed the event for a programme called 'The River Wye with Will Millard' in which the presenter appreciated the scale and popularity of the event. In 2018, British Rowing sent a photographer to the Regatta to record the event for their magazine.

The Club's objective is to encourage the sport of rowing and to provide opportunities for social and recreation activities for members and their guests. We pride ourselves on our 'open arms' policy embracing new and experienced rowers, large or small, young or old (competitive and social rowers). To achieve this, we need to continually procure and/or upgrade our equipment for all classes of ability, for which we raise funds from events throughout the year – the biggest of which is our August Regatta.

By its very nature rowing is a healthy, competitive sport and member's successes are based on the hard work put in both on land and on the water. We run land-based training throughout the winter and have a team of British Rowing qualified coaches to oversee activities on the water. Ours is a unique facility, positioned on the famous horseshoe bend of the Wye and we are proud to represent this area in competitions in South Wales, the Midlands and at National level where our club competitors have achieved gold medals and occasionally broken course record times!

Ross Rowing Club is a non-profit making organisation and relies on the support of the community it serves – we hope that you would consider sponsoring the club whether either at the regatta or generally.

I look forward to hearing from you,  
Kind Regards

Jeremy Picton-Turbervill  
President of Ross Rowing Club



# Ross Regatta Sponsorship Opportunities

## Regatta Official Sponsor - £ POA

As the name "Regatta Official Sponsor" suggests, your company/organisation/brand becomes part of the regatta.

- Your brand logo displayed on all email footers of Ross Rowing Club correspondence and on all promotional flyers.
- Full page advertisement the Regatta programme, prominent position on the web-site Regatta page and the brand logo on all race numbers.
- Trade stand pitch to promote your company and draw spectators in.
- SIX tickets to the Presidents Enclosure and Lunch\*.

Please contact our Commercial Director for more information to how you would like to publicise yourself at the event.

## Platinum - £600

- Full page advert in the Regatta programme and online + Company logo on the Sponsors section of the Ross Rowing Club website with link to your own website (valid for 12 months) + TWO banner positions on site in the most visible locations available. + Business cards displayed in the President's Enclosure and Clubhouse.
- FOUR tickets to the Presidents Enclosure and Lunch\*.
- Trade stand pitch to promote your company and draw spectators in.
- Promotion on pre-event emails and promotional posters.
- Displayed as a race sponsor on events with 8-15 races (including Race commentary)

## Gold - £350

- Half page advert in the regatta programme and online + One banner position on club fencing around the boating area + Business cards displayed in the President's Enclosure and Clubhouse.
- TWO tickets to the Presidents Enclosure and Lunch\*.
- Displayed as a race sponsor on events with 4-7 races (including Race commentary)

## Silver - £250

- Quarter page advert in the regatta programme + your name and logo in the race programme.
- TWO tickets to the Presidents Enclosure and Lunch\*
- Displayed as a race sponsor on events with 2-3 races (including Race commentary)

## Race Sponsor - £110

- Your name in the regatta programme.
- TWO tickets to the Presidents Enclosure and Lunch\*
- Displayed as a race sponsor on events with single race (including Race commentary)

\* Extra Presidents Lunch tickets can be purchased before the event for £20 each.



### **Official Dragon Boat Supporter - £350**

- Main Sponsor for Dragon Boat Races on Saturday (Pre-regatta)
- Name/Logo on event posters for Dragon Boating
- Donation of Prize of your choice
- Stand at the Dragon Boat day
- Advert in regatta programme as well as name on website.

### **Trade Stand's**

Would you like to be a part of our mini retail village at Ross Regatta 2019?

All you have to pay for is the day rate - we don't ask for a percentage of your sales.

We have two different packages as follows:

### **Premium Trade - £60 a day**

- Trade stand in a high traffic area on the path between trailers and club.
- Public address announcements of deals or promotions you may have or just letting people know where you are throughout the day.
- Name in the program in trade section/ With advert
- Drink tokens for your staff working at the stall (limited to 2 per stall)

### **Standard Trade - £40 a day**

- Trade stand in the trade village in the Ross Regatta main event field.
- Name in the program in trade section

*If you are interested in any of the above packages or have any questions, please email Ollie Sturgess:*

[commercialdirector@rossrowingclub.co.uk](mailto:commercialdirector@rossrowingclub.co.uk)

